



AVS 68th INTERNATIONAL SYMPOSIUM & EXHIBITION

November 6-11, 2022

David L. Lawrence Convention Center • Pittsburgh, Pennsylvania

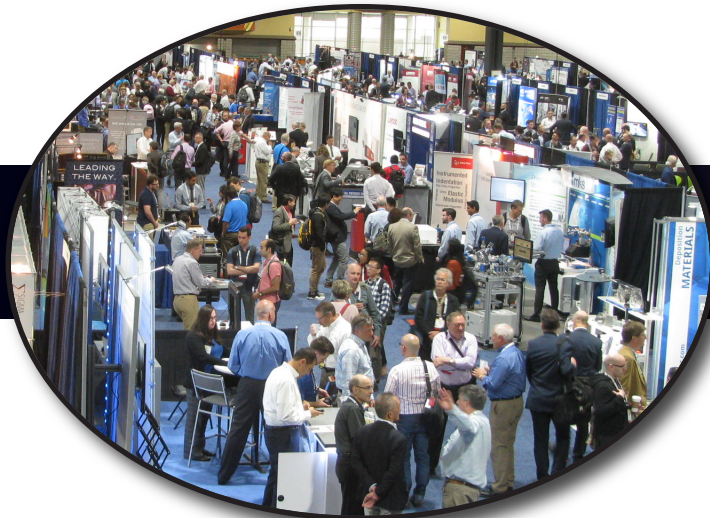


⇒ AVS 68 Exhibitor Information

⇒ Exhibit Booth Rentals

⇒ Advertising Options

⇒ Sponsorship Opportunities



AVS 68 EXHIBIT DATES

November 8 - 10, 2022

SYMPOSIUM DATES

November 6 - 11, 2022



www.avs.org

QUICK LINKS

[Exhibitor's Website](#)

[AVS Corporate Membership - Join Today!](#)

[AVS Corporate Membership Application](#)

[AVS Division & Technical Groups](#)

[AVS 68 Exhibit Rules & Regulations](#)

David L. Lawrence Convention Center • Pittsburgh, Pennsylvania



AVS 68 Pittsburgh, PA

General Information & Quick Facts

AVS 68th INTERNATIONAL SYMPOSIUM & EXHIBITION

AVS 68 SYMPOSIUM DATES

November 6 - 11, 2022

AVS 68 EXHIBIT DATES

November 8 - 10, 2022

AVS 68 EXHIBIT DAYS / TIMES:

Tuesday	November 8, 2022	10:00am - 5:00pm
Wednesday	November 9, 2022	10:00am - 4:30pm
Thursday	November 10, 2022	10:00am - 2:30pm

VENUE:

David L. Lawrence Convention Center
1000 Fort Duquesne Boulevard
Pittsburgh, PA 15222 U.S.
Phone: (412) 565-6000

AIRPORT:

Pittsburgh International Airport

SYMPOSIUM HOTELS

Westin Pittsburgh • 1000 Penn Ave., Pittsburgh, PA 15222 USA • 412-281-3700 (Headquarter Hotel)
Omni Hotel • 530 William Penn Place, Pittsburgh, PA 15219 • (412) 281-7100

BOOTH INSTALLATION SCHEDULE

Saturday	November 5, 2022	TBA
Sunday	November 6, 2022	1:00pm - 5:00pm
Monday	November 7, 2022	8:00am - 6:00pm

All booths must be installed by 6pm Monday, November 7

BOOTH DISMANTLE SCHEDULE

Thursday	November 10, 2022	2:30pm - 6:30pm
Friday	November 11, 2022	8:00am - 11:00am

AVS 68 SUBCONTRACTORS

Maritz: Housing, Registration & Lead Retrieval Systems

Shepard: Booth Rentals (carpet, booth structures, furniture, etc),
Material Handling, Labor, Shipping, Logistics

NMR: Audio/Visual Rentals

David L. Lawrence Convention Center: Electrical, Gas, Water, Internet Drops

NOTE: The above subcontractors are the AVS 68 official subcontractors. Please do not entertain solicitations from other companies trying to pose as AVS affiliated subcontractors.



AVS 68 Pittsburgh, PA Booth Rental Rates

EXHIBIT BOOTH RENTALS

Each Exhibit Booth is 10' x 10' and is defined by pipe and drape with 8' back wall draping and 3' side rail draping. Corner booths are defined as exhibit booths that have only one neighboring exhibitor. Larger booths are created by joining multiple 10x10 spaces in either linear format or island format. The exhibit hall floor plan can be altered to accommodate the space each exhibitor required in increments of 10'x10' spaces.

BOOTH RENTAL RATES

10'x10' Booth	\$ 2,750	10'x20' Booth	\$ 5,500	10'x30' Booth	\$ 8,250
20'x20' Island	\$ 8,800	20'x30' Island	\$ 9,800	Premium Corner	\$ 250

BOOTH STAFF BADGE

Standard booth space includes 4 free exhibitor staff badges per 10x10 space, two of which can be upgraded for a reduced rate of \$350 to include the technical sessions for the week.

Additional booth staff badges can be purchased at \$50 each.

Also included with your booth space is your company listing featured online

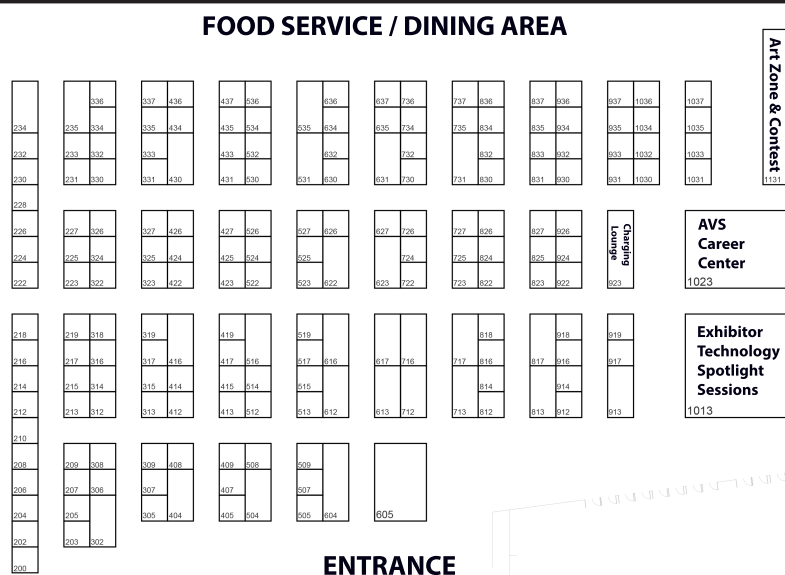
FIRST TIME AVS EXHIBITOR RATE: \$1,800 Premium Corner Location: \$ 250

Applies only to companies who have not previously exhibited at an AVS International Symposium. Each 10'x10' booth space includes carpet, 6' draped table and 2 chairs; 2 free exhibit staff badges, one of which may be upgraded to include the Technical Sessions for an additional charge of \$350.

CAREER CENTER TABLE-TOP SPACE \$750

Available to active recruiters only. AVS will provide an 8' draped table with 2 chairs and shared electric.

FLOOR PLAN



Click here to view the live floor plan:
[Exhibitor's Website](#)





AVS 68 Pittsburgh, PA Advertising Opportunities

AVS 68th INTERNATIONAL SYMPOSIUM & EXHIBITION

AVS 68 MOBILE APP ADVERTISING

Mobile App advertising will post one month prior to show date and runs for the duration of AVS 68

Banner Ad	\$ 750	Corporate Member Rate: \$ 600
Timed Ads on Home/NOW Page	\$ 600	Corporate Member Rate: \$ 480
Featured Exhibitor	\$1,000	Corporate Member Rate: \$ 800
Sponsor Push Notification (10 Max)	\$1,200	Corporate Member Rate: \$1,000

AVS INTERACTIONS

Daily E-Newsletter dispatched during the symposium to all attendees

Single Issue Rate	\$ 575	Corporate Member Rate: \$ 475
Three Issues (Sunday, Monday, Tuesday)	\$1,500	Corporate Member Rate: \$1,200

REGISTRATION AREA ADVERTISING

(Convention Center - Prices Include Printing & Placement)

Easel Poster - 22"w x 28"h	\$ 575	Corporate Member Rate: \$ 475
Floor Standing Sign - 38"w x 72"h	\$ 950	Corporate Member Rate: \$ 750

SOLO EBLAST (Max 10 per company) \$3,995 Corporate Member Rate: \$2,995

Advertise Electronically to 10,000+ AVS Contacts. Features your message only with your own subject line. Your e-announcement will be e-blasted to the AVS database allowing you to reach 10,000+ contacts. Material to be provided in HTML format and is distributed to the AVS database via Constant Contact. Hyperlinks to your website and products are accepted (no attachments please).

TECHNOLOGY SPOTLIGHT SESSIONS \$ 600 Corporate Member Rate: \$ 500

20-minute interactive presentation on your company's products/services and/or applications.

The Technology Spotlight Sessions are held in the stage area in the exhibit hall during the technical session breaks.

SPECIAL ADVERTISING

Logo on Hanging Exhibit Hall Aisle Sign	\$1,495	Corporate Member Rate: \$1,195
Logo on Housing/Registration Site	\$ 600	Corporate Member Rate: \$ 500
Carpet Sticker Ad in Exhibit Hall (4'x4')	\$ 725	Corporate Member Rate: \$ 625
Room Key Ad Your ad on the headquarter hotel key cards	\$3,600	Discounting not applicable
Hotel Door Drops Monday, Tuesday or Wednesday Your flyer placed under the hotel doors of attendees staying the Symposium Hotels	\$3,800	Discounting not applicable

Note: Advertising Programs are Non-cancellable/Non-Refundable after July 1, 2022



AVS 68 Pittsburgh, PA Sponsorship Opportunities

SYMPOSIUM & EXHIBITION

SPONSORSHIP OPPORTUNITIES	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,500	RAFFLE \$1,000
Logo Posting on 4 Symposium Web Pages Home Page; Housing/Registration; Program Scheduler; Sponsor Page	◆	◆				
Logo Posting on 3 Symposium Web Pages Home Page; Housing/Registration Page; Sponsor Page			◆			
Logo Posting on 2 Symposium Web Pages Home Page; Sponsor Page				◆		
Logo Posting on 1 Symposium Web Page Sponsor Page					◆	
Rotating Mobile App Banner Ad 640 x 160 pixels	◆	◆		◆		
Post-Symposium Solo Eblast To all AVS 68 Registered Attendees	◆◆	◆	◆			
Logo Posting at Exhibit Hall Entrance Size based on Sponsorship Level	◆	◆	◆	◆	◆	◆

AVS 68th INTERNATIONAL

ITEM / EVENT SPECIFIC SPONSORSHIPS		
Tote Bags	\$7,000	Your Logo & AVS Logo on Bags, Logo Posted on Website Sponsor Page and Exhibit Hall Entrance
Conference Notebooks	\$4,000	Your Logo & AVS Logo on Notebooks, Logo Posted on Website Sponsor Page and at Exhibit Hall Entrance
Conference Pens	\$2,500	Your Logo & AVS Logo on Pens, Logo on Exhibit Hall Entrance
Lanyards	\$5,000	Your Logo & AVS Logo on Lanyards, Logo Posted on Website Sponsor Page and Exhibit Hall Entrance
Charging Lounge	\$5,000	Your logo on the Booth Structure; Logo Posted on Website Sponsor Page and Exhibit Hall Entrance Unit
Exhibit Hall Refreshments	\$3,500	Your Logo on signage at refreshment stations in the Exhibit Hall, on the Website Sponsor page and on Exhibit Hall Entrance Unit
Special Events Booth	\$7,500	Your logo on Booth Structure, Exhibit Hall Entrance and on Website Sponsor Page
Ask The Experts Vacuum Technology Q&A Booth	\$4,000	Your logo on the Booth Structure, Exhibit Hall Entrance and Website Sponsor Page
Face Masks	\$7,500	Meets Safety Requirements & adjustable with Your Logo & AVS logo
Hand Sanitizing Stations	\$1,500	Price per station - 20 stations available. Your logo on Stations and on Exhibit Hall Entrance Unit
Technical Sessions/Focus Topics	\$ 500(min)	Select your Session/Focus Topic here: AVS Division & Technical Groups

Logo placements and Banner Ads will be placed upon launch of the Symposium website & Mobile App and will remain posted for the duration of the conference. In the event of COVID cancellation, most sponsorship types will be transferred to the Virtual Event.



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AVS 68 ORDER FORM

COMPANY & CONTACT INFORMATION

Company: _____

Main Contact Person for Booth Management:

Address1: _____

Name: _____

Address2: _____

E-Mail: _____

City: _____

Phone: _____

State: _____

Marketing Manager

Zip/Postal: _____

Name: _____

Country: _____

E-Mail: _____

URL: _____

Phone: _____

General Company E-Mail Address for online inquiries: _____

BOOTH SIZE SELECTION: (Additional sizes by request)

☐ 10X10: \$2,750 ☐ 10X20: \$5,500 ☐ 10X30: \$8,250

☐ 20X20 Island: \$8800 ☐ 20x30 Island: \$9800 ☐ 20x40 Island \$10,800

Premium Corner Location (one neighboring exhibitor): ☐ \$250

Premium Corner Location (In-line Island): ☐ \$500

Location Preference:

☐ Entrance ☐ Food Service ☐ Show Floor Center ☐ Side Right ☐ Side Left

Do **not** position next to the following exhibitors:

ADD ADVERTISING:

ADVERTISING: Item: _____

ADVERTISING: Item: _____

ADVERTISING: Item: _____

SPONSORSHIP: ☐ Yes

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Sponsorship for Specific Item(s): _____

COVID CANCELLATION POLICY: If AVS 68 is cancelled due to COVID restrictions, refunds for your paid booth space will be provided under the following terms: Payments by check: Full refunds will be provided. Credit Card, Wire Transfers, ACH Payments: 95% refund. For additional information, refer to **AVS 68 Exhibit Rules & Regulations**.

ORDER SUBMISSION: Fax this form to: 212-248-0245; online submissions can be made on the **Exhibitor's Website**; by email to: jeannette@avs.org or mail to the address to the right. If you would like wire transfer details, they will be provided upon request. Direct questions to: Jeannette DeGennaro: 201-961-5268 or jeannette@avs.org

Booth Space: \$ _____

Corner Premium: \$ _____

Advertising1: \$ _____

Advertising2: \$ _____

Advertising3: \$ _____

Advertising4: \$ _____

Sponsorship1: \$ _____

Sponsorship2: \$ _____

TOTAL: \$ _____

To Pay by Check:

Make payable to: AVS

Mail to:

AVS
125 Maiden Lane • 15-B
New York, NY 10038
Att: AVS 68 Exhibits

AVS Tax ID: 04-2392373

<https://s19.a2zinc.net/clients/AVS/AVS22>