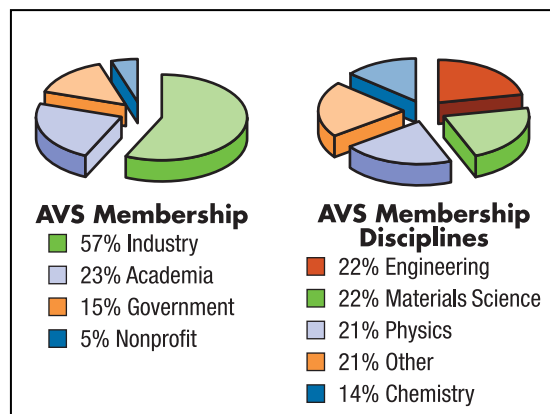


# AVS Banner Ad Sponsorship Opportunities

As an interdisciplinary, professional Society, AVS supports networking among academic, industrial, government, and consulting professionals involved in a variety of disciplines - chemistry, physics, biology, mathematics, all engineering disciplines, business, sales, etc. through common interests related to the basic science, technology development, and commercialization of materials, interfaces, and processing area. Each year, AVS hosts local and international meetings, publishes four journals, honors member through its awards program, provides training, and offers career services.

Members choose AVS not only because it is important to their professional development, but for the networking opportunities it provides, as well as a high level of camaraderie they enjoy at our meetings and events. The interdisciplinary nature of AVS offers the opportunity for very unique collaborations in many different areas of science and technology. In addition, AVS encourages your participation in Society leadership roles, offering easy entry into our committees, divisions, and technical groups.

Founded in 1953, AVS is organized into technical divisions and groups that encompass a range of established as well as emerging science and technology areas. There are also regional chapters, international chapters and affiliates, and student chapters that promote communication and networking for professionals and students within a geographical region. AVS is comprised of approximately 4,500 members worldwide.



## Banner Ad Sponsorships

Banners are a great way to raise brand awareness among AVS Members and other visitors who read our newsletter and/or check the website regularly for news on upcoming activities, events, etc.

### Banner Locations:

- AVS Website
- Beneath the AVS Surface (Member Newsletter)
- Publications Announcements (Editor Picks, Collections, Call for Articles, Special Issues, Etc.)

Learn more about these opportunities below or contact Della Miller, 530-896-0477, fax 530-896-0487, [della@avs.org](mailto:della@avs.org).

# AVS Website Banner Ad Sponsorship

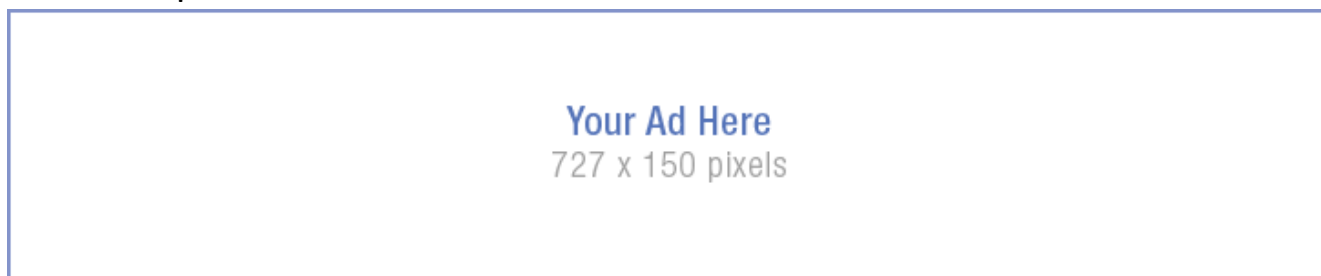
## Leaderboard Rotations Banner Ad Sponsorship

**Banner Ad Location:** AVS Home page rotation. No other companies will appear on this page during your month. Please contact Della Miller, 530-896-0477, [della@avs.org](mailto:della@avs.org) to check on ad space availability.

Ad Type (Links to Company URL)	Banner Size	1 Month
Leaderboard Rotation Banner	727 x 150 Pixels	\$400
Banner Formats	Maximum File Size	Resolution
GIF, JPG, PNG Animations: Max 3 Rotations	40KB	72 DPI

**Banner Ad Deadlines:** Banner ads will be due two weeks in advance of the publication date.

**Banner Ad Sample Size:**



## Corporate Membership Banner Ad

As an AVS Corporate Member companies receive a banner ad/logo and company profile on the AVS Website. Additional Corporate Member benefits include the following. To become a Corporate Member, please contact Angela Klink, 212-248-0200 (x221), [angela@avs.org](mailto:angela@avs.org).

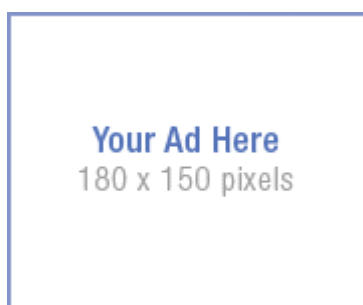
- Priority Booth Selection at the International Symposium
- Advertising Discounts in the Combined Technical and Exhibitor Program, and all Symposium advertising programs
- Display corporate literature at all AVS Meetings
- Logo and company profile with a link to your page on the AVS Website.
- Listing in the Combined Technical and Exhibitor Program, plus special signage at the International Symposium
- Listing in the AVS Newsletter and in AVS Connects
- AVS Corporate Membership Plaque
- Discounted Rate for one AVS Short Course Program
- AVS Career Services - Free of Charge
- Voting privileges

**Banner Ad Locations:** Left Navigation Bar (shown on every page of the AVS Website)

Ad Type (Links to Company URL)	Banner Size	Membership Cost (12 Months)
Rectangle Banner (Static Only)	180 x 150 Pixels	\$500

**Banner Ad Deadlines:** Membership runs from January 1-December 31, but you may join anytime during the year.

**Banner Ad Sample Size:**



## Other Banner Ad Sponsorships

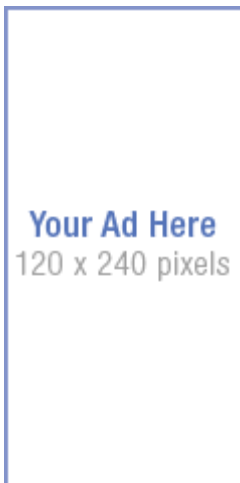
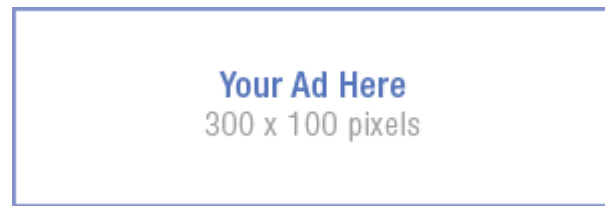
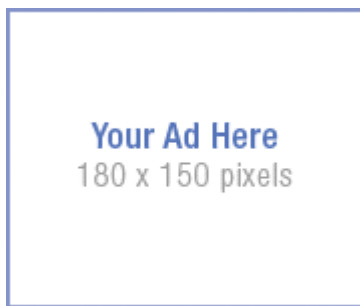
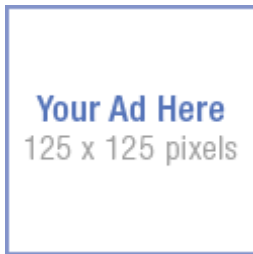
**Banner Ad Locations:** You may choose from any page on the Website that you like—excluding the Home page (see above) and the Symposium Website (sold separately). The ad sizes available will depend on your page preference. Some of our more popular pages to consider are MyAVS, Membership, Events Calendar, Publications and Technical Library. Please contact Della Miller, 530-896-0477, [della@avs.org](mailto:della@avs.org) to check on ad space/size availability.

Ad Types (Links to Company URL)	Banner Sizes	3 Months	6 Months	12 Months
Square Button Banner	125 x 125 Pixels	\$300	\$540	\$900
Rectangle Banner	180 x 150 Pixels	\$375	\$675	\$1,125
3:1 Rectangle Banner	300 x 100 Pixels	\$450	\$810	\$1,350
Vertical Banner	120 x 240 Pixels	\$450	\$810	\$1,350
Banner Formats	Maximum File Size	Resolution		
GIF, JPG, PNG	40KB	72 DPI		

Flash Files Accepted: Max 3 Loops

**Banner Ad Deadlines:** Banner ads will be due two weeks in advance of the publication date.

**Banner Ad Sample Sizes:**



# Beneath the AVS Surface Banner Ad Sponsorships

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Beneath the AVS Surface is an e-newsletter sent monthly to members that features Society news as well as recent scientific and technical highlights relevant to AVS members. Please contact Della Miller, 530-896-0477, [della@avs.org](mailto:della@avs.org) to check on ad space availability.

Ad Type (Links to Company URL)	Banner Sizes	Cost Per Issue
Full Banner (1 available)	468 x 60 Pixels	\$300
Vertical Banner	120 x 240 Pixels	\$200
Square Button Banner	125 x 125 Pixels	\$100
Banner Formats	Maximum File Size	Resolution
GIF, JPG, PNG (Static Only)	40KB	72 DPI

**Banner Ad Deadlines:** Banner ads are due the 1<sup>st</sup> of each month with a release date near the 25th of each month.

**Banner Ad Sample Sizes:**



# Publications Announcements Banner Ad Sponsorship

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Each month, AVS sends two-three publications e-mails to members and current/past authors and reviewers announcing editor picks, new collections, call for articles, and/or special issues. Please contact Della Miller, 530-896-0477, [della@avs.org](mailto:della@avs.org) to check on ad space availability.

Ad Type (Links to Company URL)	Banner Sizes	Cost Per Month
Full Banner	640 x 80 Pixels	\$400
Banner Formats	Maximum File Size	Resolution
GIF, JPG, PNG (Static Only)	40KB	72 DPI

**Banner Ad Deadlines:** Banner ads are due the 1<sup>st</sup> of each month with a release date two-three times per month.

**Banner Ad Sample Sizes:**

**Your Ad Here**  
640 x 80 pixels

# Banner Ad Sponsorship Form

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Before completing the form, please contact Della Miller, 530-896-0477, [della@avs.org](mailto:della@avs.org) to check on ad space availability and deadlines. If you want to become a Corporate Member, please contact Angela Klink, 212-248-0200, [angela@avs.org](mailto:angela@avs.org).

## AVS Website Banner Ad Sponsorships

Leaderboard Banner Ad (728 x 90): \$400

Corporate Member Banner Ad (180 x 150): \$500

To become a Corporate Member, please contact Angela Klink, 212-248-0200 (x221), [angela@avs.org](mailto:angela@avs.org).

Rotating Banner Ad:	<u>3 Months</u>	<u>6 Months</u>	<u>12 Months</u>
<input type="checkbox"/> Square Button (125 x 125):	<input type="checkbox"/> \$300	<input type="checkbox"/> \$540	<input type="checkbox"/> \$900
<input type="checkbox"/> Rectangle (180 x 150):	<input type="checkbox"/> \$375	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,125
<input type="checkbox"/> 3:1 Rectangle (300 x 100):	<input type="checkbox"/> \$450	<input type="checkbox"/> \$810	<input type="checkbox"/> \$1,350
<input type="checkbox"/> Vertical (120 x 240):	<input type="checkbox"/> \$450	<input type="checkbox"/> \$810	<input type="checkbox"/> \$1,350

## Beneath the AVS Surface Newsletter

Full Banner (468 x 60): \$300

Vertical Banner (120 x 240): \$200

Square Button Banner (125 x 125): \$100

## Publications Announcements

Full Banner (640 x 80): \$400

### Company Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Mailstop: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Province: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Method of Payment:

Check enclosed (payable to **AVS** in U.S. dollars and drawn on a U.S. bank, **AVS Tax ID No.: 04-2392373**)

Cash/Traveler's Checks

MasterCard       VISA       American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ CCID #: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Total: \$\_\_\_\_\_ U.S. Dollars**

Please send registration form and payment to:

**AVS, 110 Yellowstone Dr., #120, Chico, CA 95973, Phone: 530-896-0477, Fax: 530-896-0487, E-mail: [della@avs.org](mailto:della@avs.org)**